

Randy Myers, MBA

Product Owner | UX Designer | Mobile App Developer

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I specialize in every aspect of software development by bringing technical, business, and user-centric perspectives together to build encompassing and enjoyable digital products. As a hobby, I design and build mobile applications.

Experience

Product Owner

June 2021 - present

Service Corporation International

- **Product Strategy:** I have a deep understanding of market trends, competitive analysis, and user insights, enabling me to develop robust product strategies and roadmaps that align with business objectives and drive customer satisfaction.
- **Defined Requirements:** I leverage qualitative and quantitative analysis to prioritize the backlog, write detailed user stories, and validate new functionality to deliver quality releases. I have ideated and implemented dozens of new features and enhancements that have directly led to a 22% increase in leads and 26% increase in web sessions YOY.
- **Agile Methodologies:** I am proficient in Agile methodologies, including Scrum, and have successfully implemented these frameworks to improve product development efficiency, foster collaboration, and deliver value in fast-paced environments.
- **Cross-functional Leadership:** I excel in leading cross-functional teams, fostering a collaborative and innovative culture that promotes teamwork, creativity, and accountability. I have a proven ability to align diverse stakeholders, including developers, designers, marketers, and executives, to drive successful product outcomes.
- **UX Design:** I am passionate about understanding user needs and employ user research techniques, usability testing, and data analysis when reviewing wireframes to inform product decisions and create enjoyable user experiences.

Summer MBA Marketing Strategist

May 2019 – September 2019

Dell Technologies

- Designed, built, and launched an internal knowledge management portal to optimize testing and facilitate sharing. Within months the product was adopted across the various marketing organizations.
- Enabled cross-functional collaboration between business leaders to shape the initiative, define the scope, and create alignment between stakeholders.

Special Warfare Operator (SWCC)

August 2012 – August 2018

United States Navy - Special Warfare Command

- Planned and led advanced maritime special operations through two deployment cycles and successfully ensured the mission success of joint forces and allies.
- Spearheaded the integration of a new fleet of state-of-the-art assault crafts through the development of standard mechanical and tactical operating procedures.

Education

Master of Business Administration (MBA)

Jones Graduate School of Business (Rice University)

Bachelor of Science, Biology

Centenary College of Louisiana

Certifications

Certified Professional Scrum Product Owner (PSPO I)

Design Lab UI/UX Design Certificate